



Please call 1812 to register before sending in this form. Registration starts at 9 am on Tuesday 24 March.

## Registration Form for Beijing Clubhouse Social Golf Event

Sponsored by Hang Seng Bank  
19-22 May 2015

I \_\_\_\_\_ ( \_\_\_\_\_ ) wish to participate in the captioned event.  
Name Membership Number (Note 1)

	Name of Participants (as printed in travel document)	Travel Document Type	Travel Document Number	Handicap Index (Note 2)	Cost (HK\$)
Package for one player in a single room					8,200
Package for one extra player sharing the same room (Note 3)					5,200
Package for one extra non-player sharing the same room (Note 3 & 4)					3,200
<b>Additional Cost:</b>					
Surcharge for a non-Member guest (Note 5)					2,000
<b>Total Cost</b>					Please fill in →

Notes: 1.) Each form is to be used for one membership account to register for up to two persons. 2.) To be used as a reference for pairing of players. 3.) A maximum of two persons is allowed to share a room. 4.) Lunch at the golf courses on 20 and 21 May are excluding for non-players. 5.) A non-Member guest is defined as a person who is not holding any HKJC membership card.

I request to play with \_\_\_\_\_ in the same tee slot (if applicable).

I understand and hereby agree to the terms and conditions set forth below.

### Terms and Conditions

1. The package includes round trip airport between Beijing airport and clubhouse, round trip transfer to golf courses, green fee and caddy for 2 rounds of 18 holes at the 2 golf courses, golf buggy on a shared basis, 3-nights single-room accommodation with daily breakfast at Beijing Clubhouse, and meals as stated in the itinerary overleaf.
2. The package excludes airfare to/from Beijing, meals not specified in the itinerary, and any personal expenses (such as local transportations, laundries, telephone charges and extra tippings).
3. Participants may wish to consider acquiring travel insurance, at their own expenses, based on their own needs.
4. All travel visa and health declaration as required by the governing bodies of China and the corresponding costs involved shall be the sole responsibility of the participants.
5. The following cancellation charges will apply: 50% of the total cost as stated above once the Club confirms the reservation; 100% of the total cost as stated above within 30 calendar days before departure.
6. The Club reserves the rights to alter the programme and itinerary when necessary without prior notice.

I understand that this form is a request for reservation in the captioned event. The final confirmation is subject to the written notification by the Club. Upon confirmation of my reservation, I agree to debit the total cost as stated above to my membership account.

I confirm that I have read and understand the Club's Notice relating to Personal Data (Privacy) Ordinance as attached. The notice is also available at [http://www.hkjc.com/english/corporate/corp\\_privacy.asp](http://www.hkjc.com/english/corporate/corp_privacy.asp).

E-mail address: \_\_\_\_\_

Mobile phone no: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Important Note:** Once you are successful in registering for a place(s) in the captioned event, please email a completed form to [membershipbooking@hkjc.org.hk](mailto:membershipbooking@hkjc.org.hk) or fax it to 2966 7032 within 24 hours of your call to hold the place(s).

## **Itinerary**

### ***Tuesday 19 May***

Arrival at Beijing International Airport\*  
Welcome dinner at Beijing Clubhouse

### ***Wednesday 20 May***

Breakfast at Beijing Clubhouse  
8 am tee-off at Topwin Golf and Country Club  
followed by lunch  
(通盈·雁栖湖高爾夫俱樂部)

### ***Thursday 21 May***

Breakfast at Beijing Clubhouse  
8 am tee-off at Qinghe Bay Golf Club,  
followed by lunch  
(清河灣鄉村體育俱樂部)  
Farewell dinner at Beijing Clubhouse

### ***Friday 22 May***

Breakfast at Beijing Clubhouse  
Departure from Beijing International Airport\*

\*Participants are required to advise the Club of their arrival and departure flights 24 hours in advance so that airport transfers can be arranged.

## **Novelty Prizes**

A “Longest Drive” and “Nearest the Pin” novelty competitions will be held during each round of golf for both men and women.

Each novelty hole prize-winner may receive 2 nights complimentary accommodation at Beijing Clubhouse, including daily breakfast and round-trip airport transfer.

Prize-winners of novelty holes in round 1 cannot compete for any novelty hole prizes of the same category in round 2.

In case of any dispute, the decision of the Golf Event management team will be final.



## Privacy Policy Statement

### Notice relating to the Personal Data (Privacy) Ordinance

The Hong Kong Jockey Club and its subsidiaries (together “the Club”; each a “Club Entity”) is committed to ensuring the privacy and security of the personal data it holds. We aim to meet this commitment by implementing the principles and requirements of the Personal Data (Privacy) Ordinance of the Hong Kong Special Administrative Region (“the Ordinance”). This Privacy Policy Statement is intended to explain our privacy practices.

For the purpose of this Privacy Policy Statement, “subsidiaries” of The Hong Kong Jockey Club include without limitation: HKJC Horse Race Betting Limited; HKJC Football Betting Limited; HKJC Lotteries Limited; HKJC Racing Club Limited. You may obtain further details of “subsidiaries” of The Hong Kong Jockey Club from the annual report of the Hong Kong Jockey Club or contacting our Data Privacy Compliance Officer.

### Collection of Personal Data

“Personal data” refers to any data which directly or indirectly identifies you as an individual, or is capable of doing so. We collect and use personal data that we believe is necessary to conduct our business with you. The types of personal data we collect may include, but is not limited to:

- Contact information such as your name, email address, mailing address, telephone number, and fax number;
  - Unique identifiers such as your HKID and passport number;
  - Billing information such as your credit card number, bank account information, and billing address;
  - Demographic information such as age, gender, nationality, marital status, preferences, education background, and employment history;
- Supply of personal data to the Club is non-obligatory, but failure to do so may result in the Club being unable to process your application(s) or to provide facilities and services to you.

### Use of Personal Data

Your personal data may be used for the following purposes:-

1. Providing facilities, services and support, or performing transactions related to the following operations of the Club:
  - the Club’s core operations of racing, betting and membership;
  - racecourses, clubhouses, catering, hospitality and entertainment; and/or
  - charitable or non-profit making causes including art, communities services, conservation, culture, education, environmental protection, healthcare, music, recreation, and sports (“Charitable or Non-profit Making Causes”).
2. Conducting checks regarding eligibility for membership, horse ownership, facilities or services;
3. For marketing, promotional and customer management purposes, such as sending you offers and promotions (please see further details in “Direct Marketing” below);
4. Meeting the requirements to make disclosure under the Club’s rules or bye-laws relating to the Club’s core operations and any law binding on the Club; and
5. Facilitating communications between you and the Club.

We may from time to time also use aggregate non-identifying information about our customers to better design and improve our facilities and services that we offer. This information will not identify any individual in particular.

### Direct Marketing

The Club intends to use your personal data for direct marketing carried out by the Club or a Club Entity (or by an agent on behalf of the Club or a Club Entity), and for such purposes your personal data held by a Club Entity may be provided to other Club Entities or our business partners for their use for direct marketing. The intended kinds of personal data to be used and the intended classes of marketing subjects are specified below. However, we may not so use or provide your personal data unless exempted by the Ordinance or we have received your consent.

For the above direct marketing use, the Club intends to:

- use your name, contact information and demographic information; and
- market or promote the following classes of facilities, services, support, and related events and activities offered or arranged by the Club or a Club Entity:
  - racing, betting and membership;
  - racecourses, clubhouses, catering, hospitality and entertainment;
  - affinity cards, smart or stored value cards issued by or co-branded with the Club; and/or
  - charitable or Non-Profit Making causes or events.

You can always opt-out free-of-charge by contacting the Club’s Data Privacy Compliance Officer if you no longer wish any of your personal data to be used in any of the described direct marketing purposes.

### Disclosure of Personal Data

Personal data supplied to the Club will be kept confidential. However, we may disclose such data to or such data may become accessible or known to employees, agents, service providers and consultants of the Club who provide services to assist in fulfilling the purposes for which it was collected. Your personal data may also be provided to other Club Entities for fulfilling the purposes for which it was collected (subject to any consent requirement relating to “Direct Marketing” above), and to our business partners for direct marketing use as described in “Direct Marketing” above. Other disclosure of your personal data will only be undertaken after we have obtained your prescribed consent, or as may be required by law.

### Data Retention

Unless there is a specific legal requirement for us to keep the data, we will take all reasonably practicable steps to erase your personal data that is no longer required for the purposes for which the data was originally collected.

### Commitment to Data Security

The Club is committed to protecting the security of your personal information. We use a variety of physical, technological and organisational measures to help protect your personal data from unauthorised or accidental access, processing, erasure or other use.

### Changes to the Privacy Policy Statement

We will post on our website at [www.hkjc.com](http://www.hkjc.com) any changes to our Privacy Policy Statement, so that you will always know what information we gather, how we might use that information and whether we disclose it to anyone.

### Access to and Correction of Personal Data

You are entitled to request access to personal data held by the Club about you and to correct such data. In accordance with the terms of the Ordinance, we may charge a reasonable fee for the processing of such data access requests.

You may direct your request in writing to:

Data Privacy Compliance Officer, Jockey Club Headquarters, 1 Sports Road, Happy Valley, Hong Kong



## 私隱政策聲明

### 有關個人資料(私隱)條例的通告

香港賽馬會及其附屬公司(合稱「馬會」;各自稱「馬會機構」)致力確保其所保存個人資料的機密及安全。為履行這項承諾,本會將貫徹執行香港特別行政區個人資料(私隱)條例(下稱「條例」)的原則及規定。本私隱政策聲明旨在闡釋本會保障私隱的做法。

就本私隱政策聲明而言,香港賽馬會之附屬公司包括但不限於:香港馬會賽馬博彩有限公司;香港馬會足球博彩有限公司;香港馬會獎券有限公司;競駿會有限公司。閣下可從香港賽馬會之年報或聯絡本會保障資料私隱主任索取關於香港賽馬會附屬公司的進一步資料。

### 個人資料的收集

「個人資料」指任何可直接或間接證明個人身分的資料。為處理本會與閣下之間的事務,本會將收集及使用本會認為必需的個人資料。本會所收集的個人資料種類可包括但不限於下列各項:

- 聯絡資料,例如閣下的姓名、電郵地址、郵寄地址、電話號碼及傳真號碼;
- 獨特的身分確認資料,例如閣下的香港身分證號碼及護照號碼;
- 賬單資料,例如閣下的信用卡號碼、銀行賬戶資料及賬單郵寄地址;
- 人口統計資料,例如年齡、性別、國籍、婚姻狀況、喜好、教育背景及就業經歷;

向馬會提供個人資料並非強制性,但不提供個人資料可能導致馬會無法處理閣下的申請或向閣下提供設施及服務。

### 個人資料的使用

閣下的個人資料可供作下列用途:-

1. 就有關馬會以下業務提供設施、服務及支援,或進行交易:
  - 馬會主要業務 — 賽馬、投注及會員事務;
  - 馬場、會所、飲食、款客及娛樂;及/或
  - 慈善或非牟利事務包括藝術、社區服務、保育、文化、教育、環境保護、醫療、音樂、康樂及體育(「慈善或非牟利事務」)。
2. 申請會籍、馬匹擁有權、設施或服務的資格審核;
3. 作宣傳、推廣及顧客管理用途,例如向閣下發送優惠及推廣資料(詳見下述「直接促銷」);
4. 根據與馬會主要業務有關的規例或附則,以及根據馬會須遵守的法律而需要披露有關資料;以及
5. 方便馬會與閣下通信。

本會亦可不時使用有關顧客的不具識別性質統計資料,以便更有效地設計及改善本會所提供的設施及服務。此等資料不會披露任何個人的身分。

### 直接促銷

馬會擬使用閣下的個人資料以作馬會或馬會機構(或馬會或馬會機構之代理人)之直接促銷之用,為此可能提供保存於個別馬會機構之閣下的個人資料予其他馬會機構或本會業務伙伴供其直接促銷之用。對於擬使用的個人資料種類及擬促銷的種類,詳見下述。唯除非條例有所豁免或本會收到閣下的同意,否則不會如此使用及/或提供閣下的個人資料。

為上述直接促銷之目的,馬會擬:

- 使用閣下的姓名、聯絡資料及人口統計資料;及
- 促銷及推廣以下由馬會或馬會機構提供或安排的設施、服務、支援及相關項目及活動類別:
  - 賽馬、投注及會員事務;
  - 馬場、會所、飲食、款客及娛樂;
  - 馬會發出或與馬會聯營之聯營卡、智能卡或儲值卡;
  - 慈善或非牟利事務或項目。

閣下可隨時免費要求停止閣下之任何個人資料使用於任何上述直接促銷目的。倘若如此,閣下可聯絡馬會保障資料私隱主任。

### 個人資料的披露

閣下向馬會提供的個人資料將予保密。惟此等資料可向提供服務的馬會僱員、代理、服務提供者及顧問披露(或他們可接觸或得悉此等資料),藉以協助達成收集資料所涉的目的。閣下的個人資料亦可提供予其他馬會機構,藉以協助達成收集資料所涉的目的(受制於任何有關上述「直接促銷」對同意的要求)及可提供予本會之業務伙伴作上述「直接促銷」之用。本會在獲得閣下的訂明同意後,或在法律規定的情況下,始會將閣下的個人資料供作其他披露。

### 資料保存

除非法律特別規定,否則當最初收集資料的目的完成後,本會將採取所有合理及切實可行的步驟刪除閣下的個人資料。

### 資料保安承諾

馬會致力保障閣下個人資料的安全。本會將從實體、科技及組織三方面著手,採取各種措施,藉以協助保護閣下的個人資料,防止資料在未獲授權下或意外地被查閱、處理、刪除或作其他用途。

### 私隱政策聲明的更改

本會日後如對私隱政策聲明作出任何更改,將在本會網站 [www.hkjc.com](http://www.hkjc.com) 作出公佈,讓閣下時刻都知道本會收集哪些資料、此等資料的可能用途,以及本會是否會向任何人披露此等資料。

### 個人資料的查閱及改正

閣下有權要求查閱本會所保存有關閣下的個人資料,以及要求改正此等資料。根據條例的規定,本會處理此等要求時可收取合理的費用。

閣下可向以下人士提出書面要求:香港跑馬地體育道一號,馬會總部大樓,保障資料私隱主任